

SANTA CRUZ COUNTY MAPP STEERING COMMITTEE

Wednesday, December 2, 2015



AGENDA

- Values: review and select
- Community Themes and Strengths Assessment Survey and Focus Group Guide review and input
- Community Health Status Assessment – guidance and considerations for tomorrow’s meeting
- Conduct Forces of Change Assessment
- Discuss next steps

VALUES

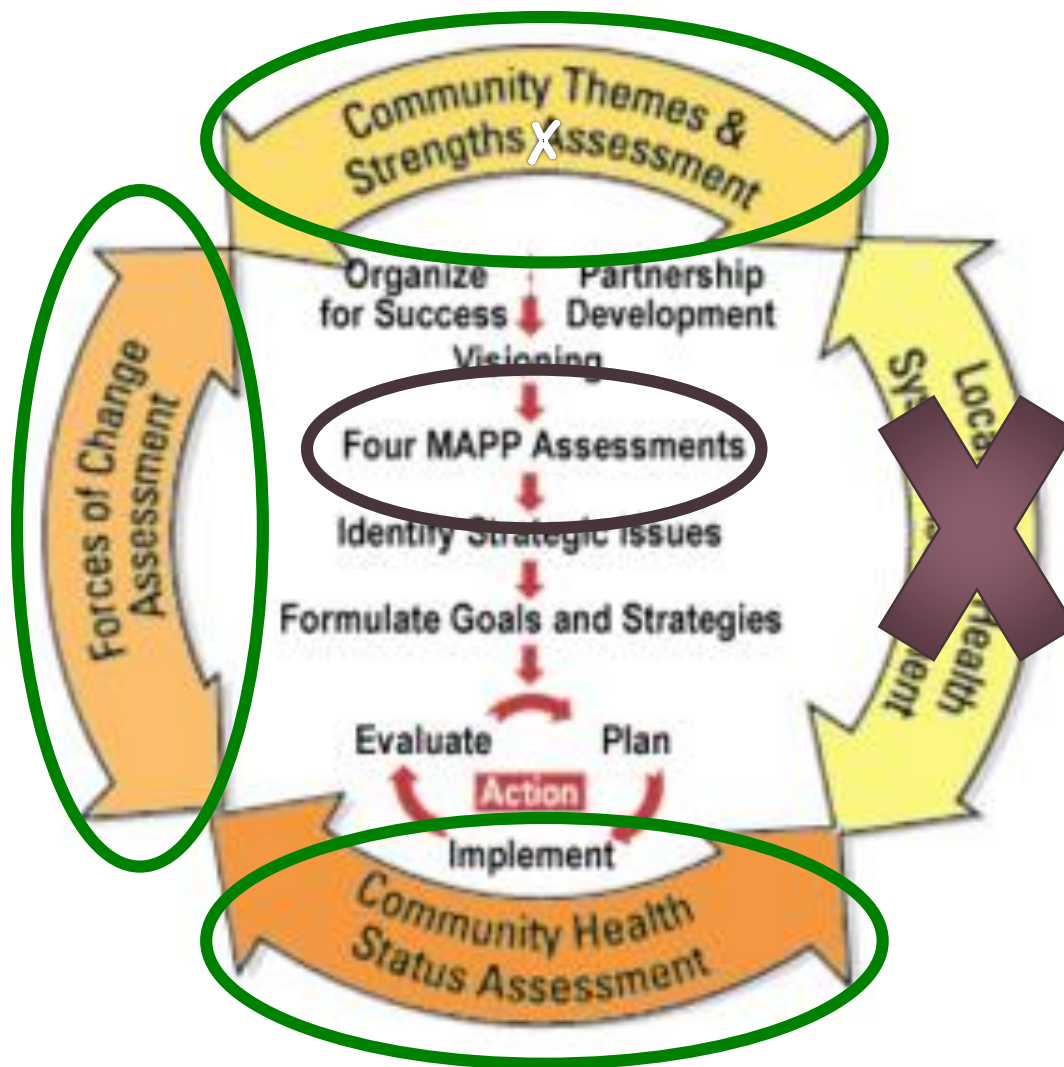


Finalizing MAPP Phase 2

VALUES RANK BY SCORE

Value	#	Value	#
Enhancing quality of life	10	Health in All Policies	3
Evidence-informed and data-driven	9	Diverse	2
Inclusive/Engaging	7	Mutual Respect	2
Equitable	7	Creative	2
Collaboration	7	Cultural-linguistically Appropriate	2
Effective/Goal Oriented	5	Accessible	1
Excellent and Quality	5	Authentic	1
Evidence-based/Best Practice	5	Inclusion	1
Innovation	4	Equitable Systems	1
Shared Vision/Individual Action	4	Social Justice	1
Accountable	3	Global Inspiration/Local Innovation	1
Community Engagement	3	Fun	0
Healthy Systems Design	3		

MAPP OVERVIEW





MAPP ASSESSMENTS

Community Themes and Strengths Assessment

The Community Themes & Strengths Assessment identifies community thoughts, experiences, opinions, and concerns



- What is important to the community?
- How is quality of life perceived in the community?
- What assets does the community have that can be used to improve community health?

DATA COLLECTION

- Community survey using Survey Monkey
 - Bilingual: English/Spanish
 - Community-wide dissemination: make recommendations for how to do this
 - Review draft survey and provide feedback
- Six focus groups
 - Bilingual: English/Spanish
 - Determine recruitment method and make any suggestions for community participants
 - Review focus group guide and provide feedback



MAPP ASSESSMENTS

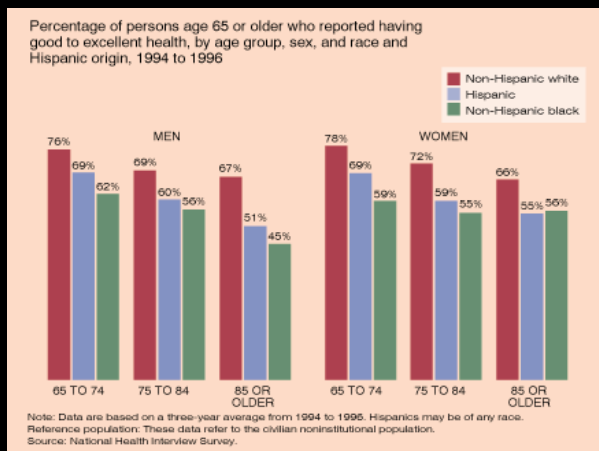
Community Health Status Assessment

The Community Health Status Assessment collects quantitative information on health status, quality of life, and risk factors

- How healthy is the community?
- What does the health status of the community look like?

Community Assessment Project

Health Santa Cruz County 2015



CHSA Subcommittee

- Meets tomorrow, December 3rd
- Selects locally appropriate indicators that align with vision
 - Will rely heavily on CAP and Health Profiles
 - All interested steering committee members welcome to participate
- Twelve indicator categories
- Data will be analyzed and presented to the Steering Committee at a later date

BREAK

15 minutes