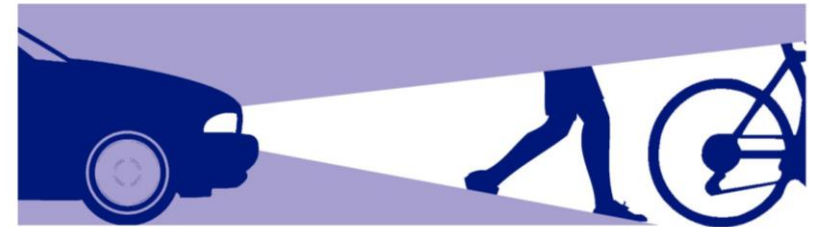


Pedestrian Safety Presentation



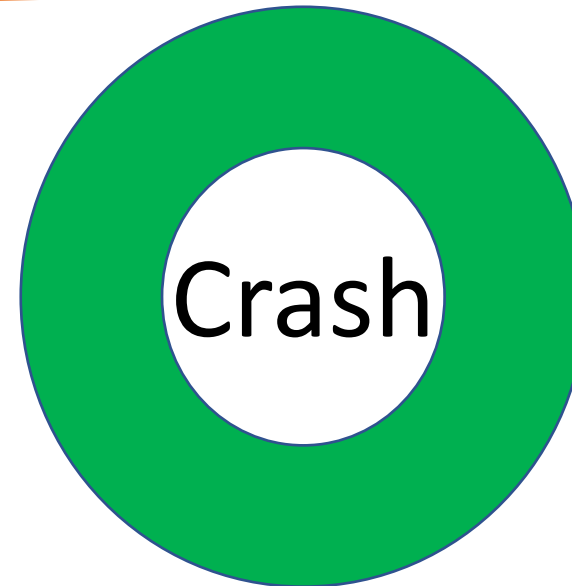
Public Health
Prevent. Promote. Protect.
Santa Cruz County



**COMMUNITY TRAFFIC
SAFETY COALITION**

Did you know...

- In 2019, 75% of pedestrian fatalities occurred after dark in the US
- 74% of pedestrian fatalities occurred when NOT crossing at an intersection
- Unintentional pedestrian injuries are the 5th leading cause of injury-related in the US for children ages 5-19



Unintentional Injuries are PREVENTABLE!

- Pedestrian education is one way to prevent unintentional injuries from occurring
- Learning the skills can help prevent you and your loved ones from being hurt
- Set good pedestrian habits for yourself and young ones around you



Before crossing the street you should...

- Always look left, right, left, front and back as you cross the street
- Scan the road as you cross the street
- Walk across, do not run



Before crossing the street you should...

- Cross at the corner and use cross walks and traffic signals whenever available
- Try to make eye-contact with drivers before crossing in front of them
- Make eye contact with drivers before crossing



When walking in your area...

- Be safe when there are cars around you
- Keep an eye out for cars that are turning or backing up



When walking with children...

- Hold your child's hand and teach them how to cross the street properly
- Children under 10 should not cross the road alone
- Children should walk direct routes to their destination



When walking with children...

- Teach children never to run into the street for a ball, toy, pet or any reason
- You and your child should never cross a street from between a parked car
- Make sure your children play in a safe location
- If kids need to use a cell phone, teach them to stop walking and find a safe area to talk



Be aware and dress properly!

- Wear reflective clothing and accessories when walking at dawn, dusk, in the evenings and in other low-light situations
- Eliminate distractions when around cars. Limit music and headphones, texting or phone activities, and playing games or rough housing
- Be aware of the road and moving cars to prevent unintentional injury



Pedestrian Education Will Keep You Safe!

- Remember, we are all pedestrians at some point!
- Be a good role model for younger children and others around you to keep yourself and your loved ones safe



THANK YOU!

- If you have any questions, please feel free to reach out to us at the following contacts:

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