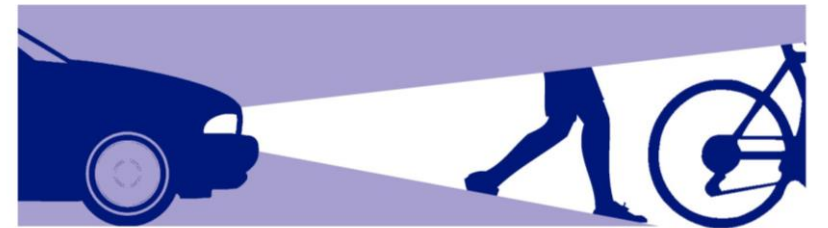


# Safe Routes to School

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**Public Health**  
Prevent. Promote. Protect.  
**Santa Cruz County**



**COMMUNITY TRAFFIC  
SAFETY COALITION**

# Agenda

- What is Safe Routes to School?
- Santa Cruz County SRTS Plan
- What is a Walking School Bus?
- How to get one started?



# What is Safe Routes to School?

- SRTS is a movement aiming to create safe opportunities for students to walk or bike to school
- SRTS incorporates the six E's: Engagement, Equity, Engineering, Encouragement, Education, and Evaluation
- This program can have numerous benefits like reductions in traffic violence, reduced student absences, healthier students, and less traffic congestion



# Why is SRTS important?

- Students who use active transportation are healthier!
- Traffic around schools will be reduced to keep children safer and improve air quality
- Increasing active transportation to school will reduce carbon emissions!
- Reduce serious injuries and traffic fatalities for our children



# SRTS in Santa Cruz County

- What has been done in SCC?
- The County of Santa Cruz, Ecology Action, the City of Scotts Valley, and various School Districts worked on completing a Safe Routes to School Plan.
- The developed plan is available online and provides recommendations to improve safety for schools throughout unincorporated SC County and Scotts Valley



County of Santa Cruz/City of Scotts Valley  
Complete Streets to Schools Plan

# Del Mar Elementary

- 79.2% of students reside within 1 mile of the school
- Only 14% of students utilize active transportation
- Between 2006-2015, 18 pedestrian collisions and 48 bicycle collisions occurred within one half mile of the school.



# Live Oak Elementary School

- 73.1% of students reside within 1-mile of the school
- Only 26% of students utilize active transportation
- Between 2006-2015, 11 pedestrian collisions and 37 bicycle collisions occurred within one half mile of the school.



# Shoreline Middle School

- 66.5% of students reside within 1-mile of the school
- 37% of students utilize active transportation
- Between 2006-2015, 16 pedestrian collisions and 43 bicycle collisions occurred within one half mile of the school.





# How can we encourage active transportation to schools?

- Consider beginning a local “Walking School Bus”
- Work with local organizations or organize with local parents to begin walking together with children to school
- Walking with a group can feel safer and improve visibility with vehicles to encourage them to drive cautiously



# How do you start a walking school bus?

- Gather a group of friends and neighbors with children in the same school
- Create a structured program with an organization or the school
- Downtown Boys & Girls Club has Walking School Buses for various schools in the Seabright area



# THANK YOU!

- If you have any questions, please feel free to reach out to us at the following contacts:

[insert CTSC phone number]

[insert general email address]