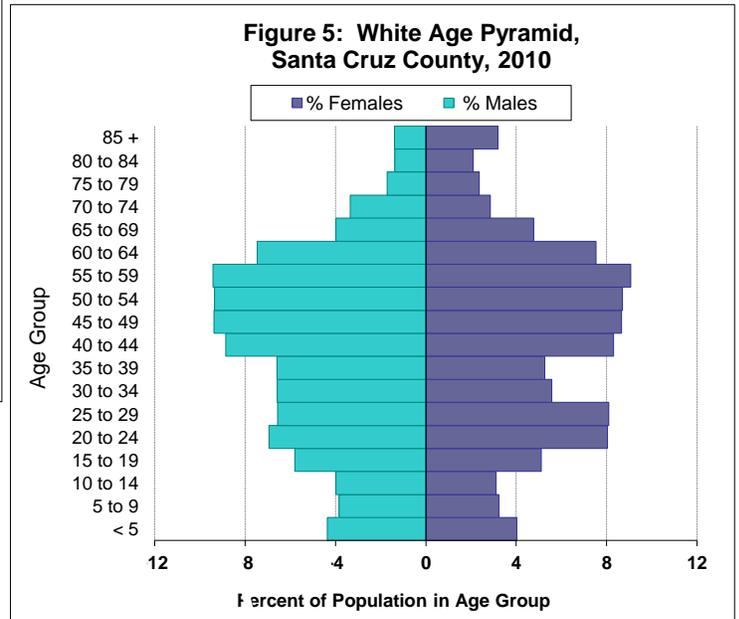
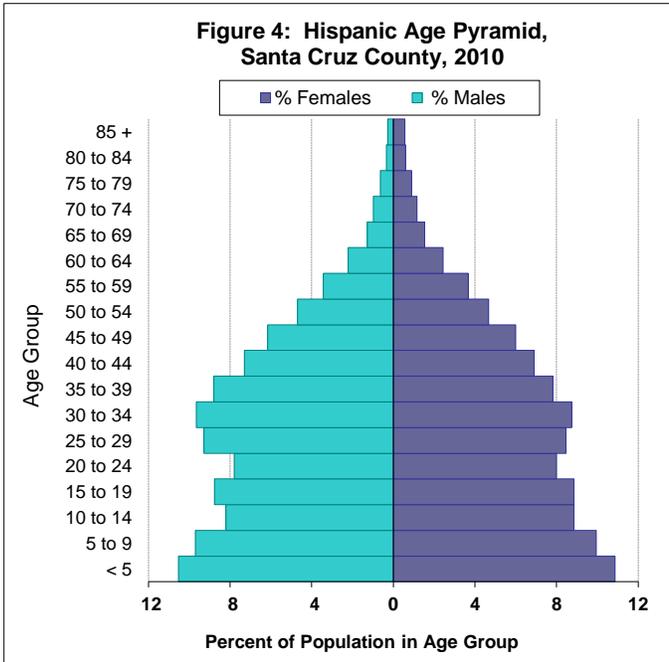
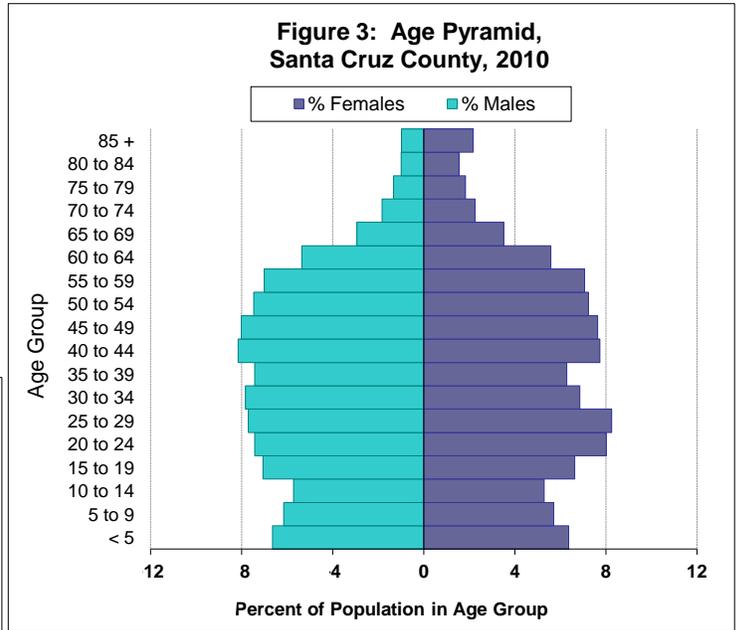




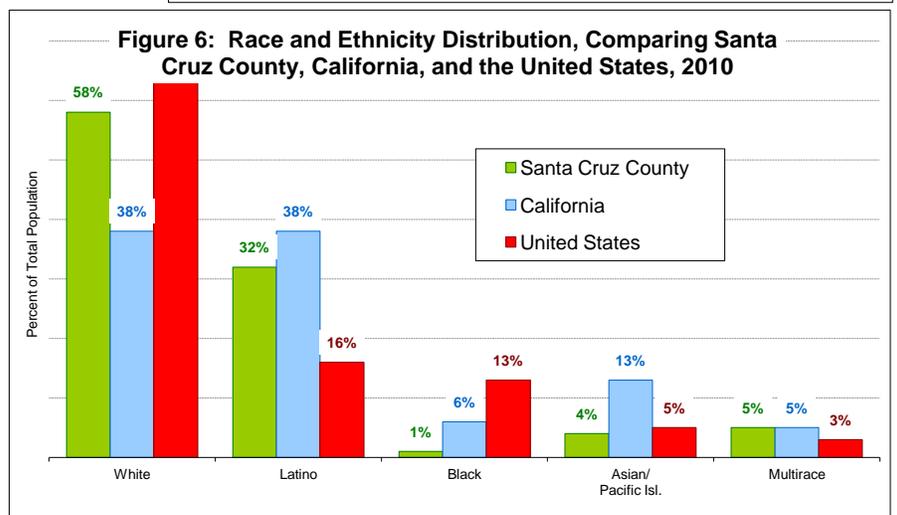
# DEMOGRAPHICS

The Hispanic population of Santa Cruz County is younger than the White population. Figures 3-5 show the proportion of the population in each age group, by gender. Figure 3 shows the entire county population, while Figure 4 shows the Hispanic population and Figure 5 shows the White population. More Hispanics are under age 5 than are in any other 5-year age group, while the largest age category among Whites is ages 55 to 59.<sup>3</sup>



## ETHNICITY & RACE

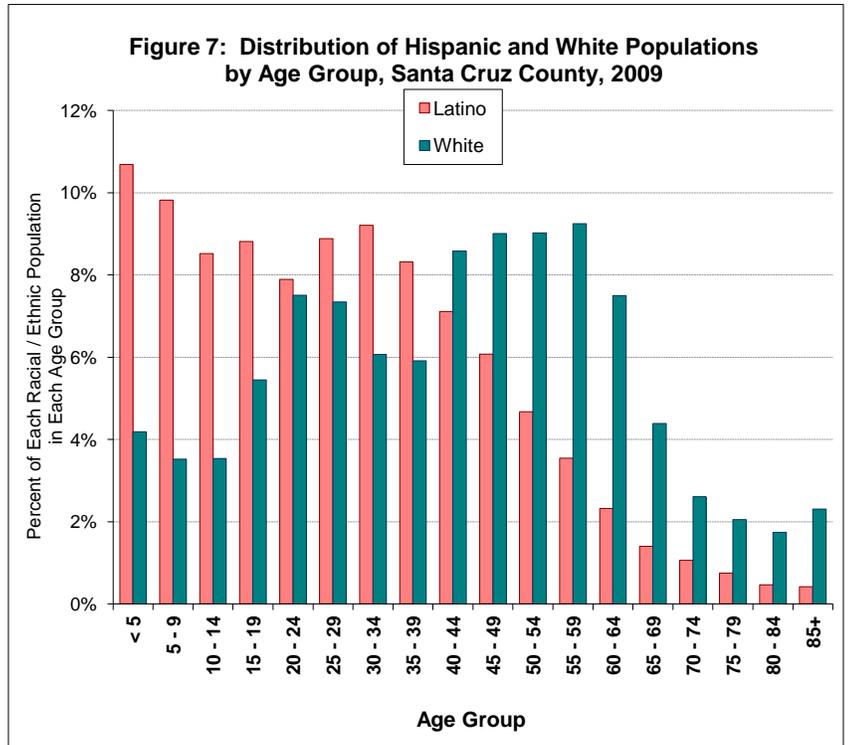
Figure 6 shows the race/ethnicity distribution in 2010 of Santa Cruz County compared to California and the United States. Santa Cruz County's population comprises 57.9% White, 32.0% Hispanic, 4.3% Asian or Pacific Islander, 1.1% Black, and 4.7% other or multiracial.<sup>3</sup> Compared to Santa Cruz County, California has a smaller proportion of Whites, larger proportions of Blacks and Asians, and a slightly larger proportion of Hispanics. The United States has higher proportions of Whites and Blacks, a smaller proportion of Hispanics, and approximately the same proportion of Asians as Santa Cruz County.



# DEMOGRAPHICS

The relative proportions of various racial/ethnic groups in the county have steadily changed in recent decades. In 1970, the county's population was more than 86% White and less than 10% Hispanic. By 2010, the Hispanic population proportion had increased to 32%, while the White proportion had decreased to 58%. The proportions of Asians, Blacks, and Native Americans have all increased since 1970, though not as rapidly as the Hispanic population, and they still remain relatively small proportions of the population.

Although more than 61% of the county's adults (age 18 years or older) are White and fewer than 30% are Hispanic,<sup>7</sup> approximately half the births in the county are to Hispanics. Children make up a far larger proportion of the Hispanic population than of the White population, and this difference continues through every age group under 40. Conversely, every age group over 40 contains a larger proportion of the White population than of the Hispanic population (Figure 7).<sup>7</sup> The same basic pattern is true statewide.



<b>Sources</b>	<p>(1) California State Association of Counties. <a href="http://www.csac.counties.org/county-profile/santa-cruz-county">http://www.csac.counties.org/county-profile/santa-cruz-county</a>.</p> <p>(2) U.S. Census Bureau, State and County QuickFacts. <a href="http://quickfacts.census.gov/qfd/index.html">http://quickfacts.census.gov/qfd/index.html</a>.</p> <p>(3) U.S. Census Bureau, American Fact Finder, Table DP-1, "Profile of General Population and Housing Characteristics." <a href="http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml">http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml</a>.</p> <p>(4) California Department of Finance. "Percent Change Rank: County, Total Population 2000 and 2010, Counties in California." <a href="http://www.dof.ca.gov/research/demographic/state_census_data_center/census_2010/documents/2010Census_Pop_Rankers.xls">http://www.dof.ca.gov/research/demographic/state_census_data_center/census_2010/documents/2010Census_Pop_Rankers.xls</a>.</p> <p>(5) U.S. Census Bureau. "Population, Population Change, and Estimated Components of Population Change: April 1, 2010 to July 1, 2011," Table CO-EST2011-alldata. <a href="http://www.census.gov/popest/data/datasets.html">http://www.census.gov/popest/data/datasets.html</a>.</p> <p>(6) California Department of Finance. Table E-2, California County Population Estimates and Components of Change; and Table E-6, Population Estimates and Components of Change by County, July 1 2010-2012. <a href="http://www.dof.ca.gov/research/demographic/reports/estimates/e-2/2000-10/documents/E-2_Report_July2000-2010_updated_with_2010_Census.xls">http://www.dof.ca.gov/research/demographic/reports/estimates/e-2/2000-10/documents/E-2_Report_July2000-2010_updated_with_2010_Census.xls</a>; and <a href="http://www.dof.ca.gov/research/demographic/reports/estimates/e-6/documents/E-6_Report_July_2010-2012w.xls">http://www.dof.ca.gov/research/demographic/reports/estimates/e-6/documents/E-6_Report_July_2010-2012w.xls</a>.</p> <p>(7) California Department of Finance. Race/Ethnic Population Projections with Age and Sex Detail, 2000-2050. Sacramento, CA, July 2007. Accessed but no longer available at <a href="http://www.dof.ca.gov/html/DEMOGRAP/Data/RaceEthnic/Population-00-50/RaceData_2000-2050.php">http://www.dof.ca.gov/html/DEMOGRAP/Data/RaceEthnic/Population-00-50/RaceData_2000-2050.php</a>.</p>
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