

Santa Cruz County Operational Plan Progress Update





Agenda

- Introductions
- Strategic Plan Overview
- Operational Plan Overview
- Strategy Framework and Development
- Next Steps





Strategic Plan Overview

Our Vision

Santa Cruz County is a healthy, safe and more affordable community that is culturally diverse, economically inclusive and environmentally vibrant.

Our Mission

An open and responsive government, the County of Santa Cruz delivers quality, data-driven services that strengthen our community and enhance opportunity.

Our Values

The County provides services and supports partnerships built on:
Accountability, Collaboration.
Compassion, Effectiveness,
Innovation, Respect, Support,
Transparency, Trust

[Strategic Plan Website](#)



Strategic Plan Overview

FOCUS AREAS



Comprehensive
Health & Safety



Attainable
Housing



Reliable
Transportation



Sustainable
Environment



Dynamic
Economy



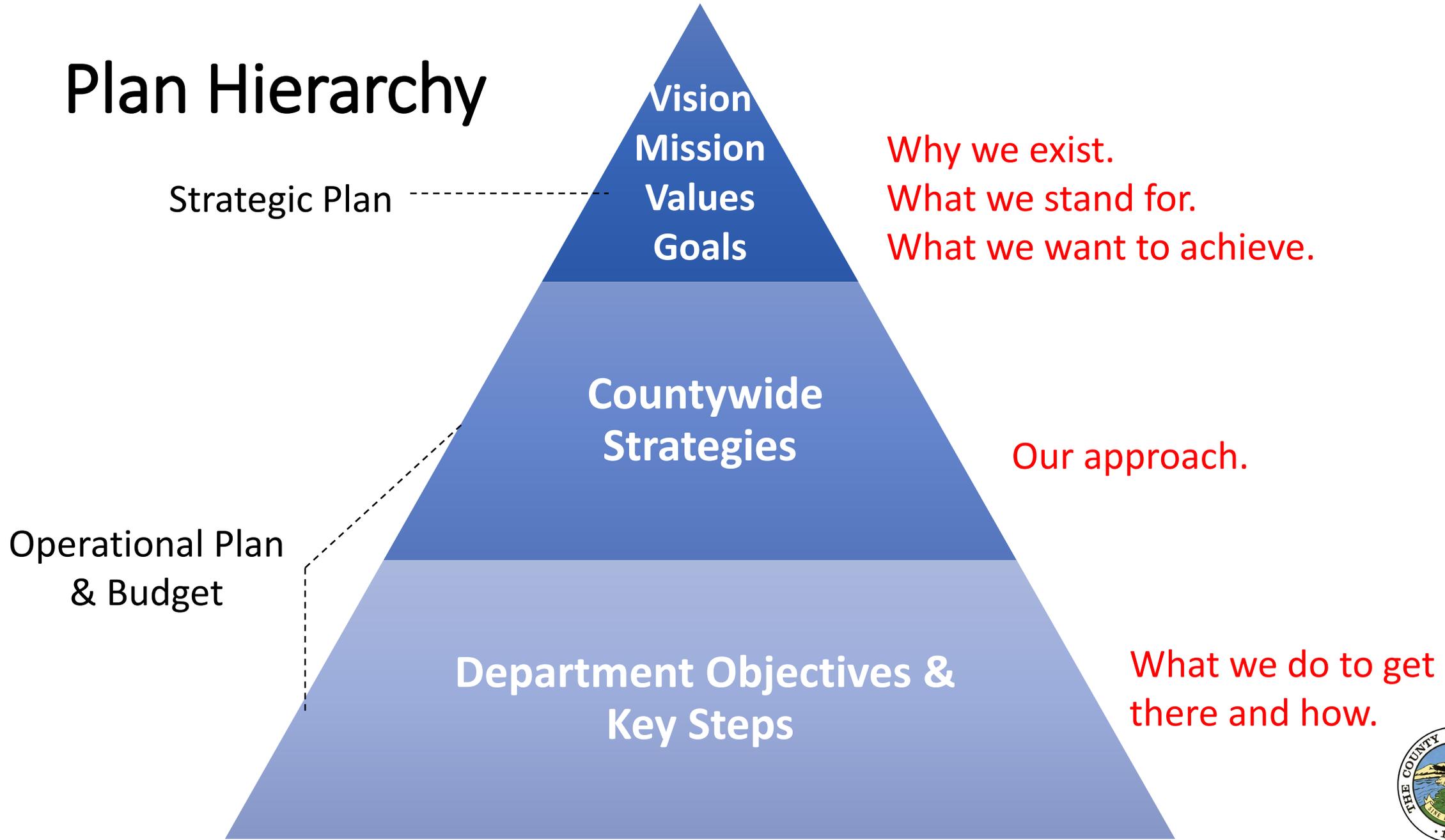
Operational
Excellence

[Strategic Plan Website](#)



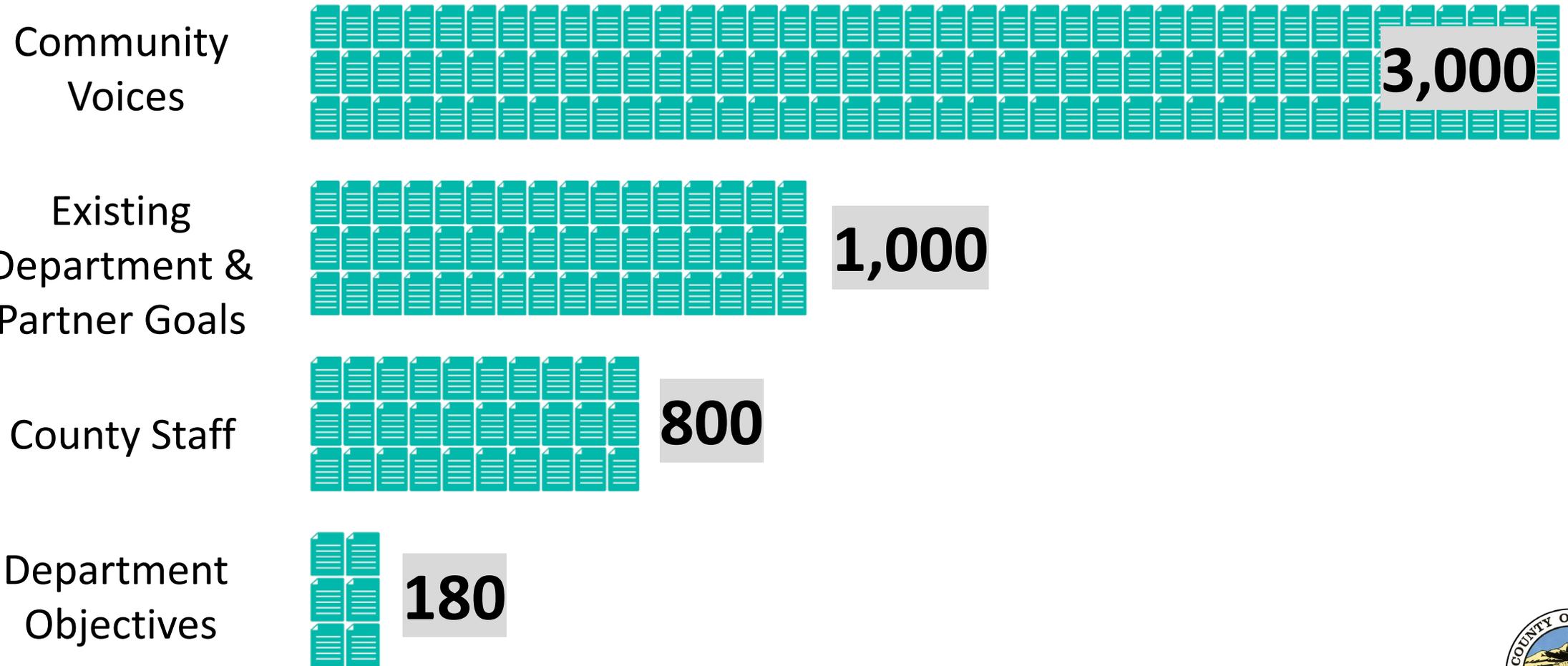


Plan Hierarchy

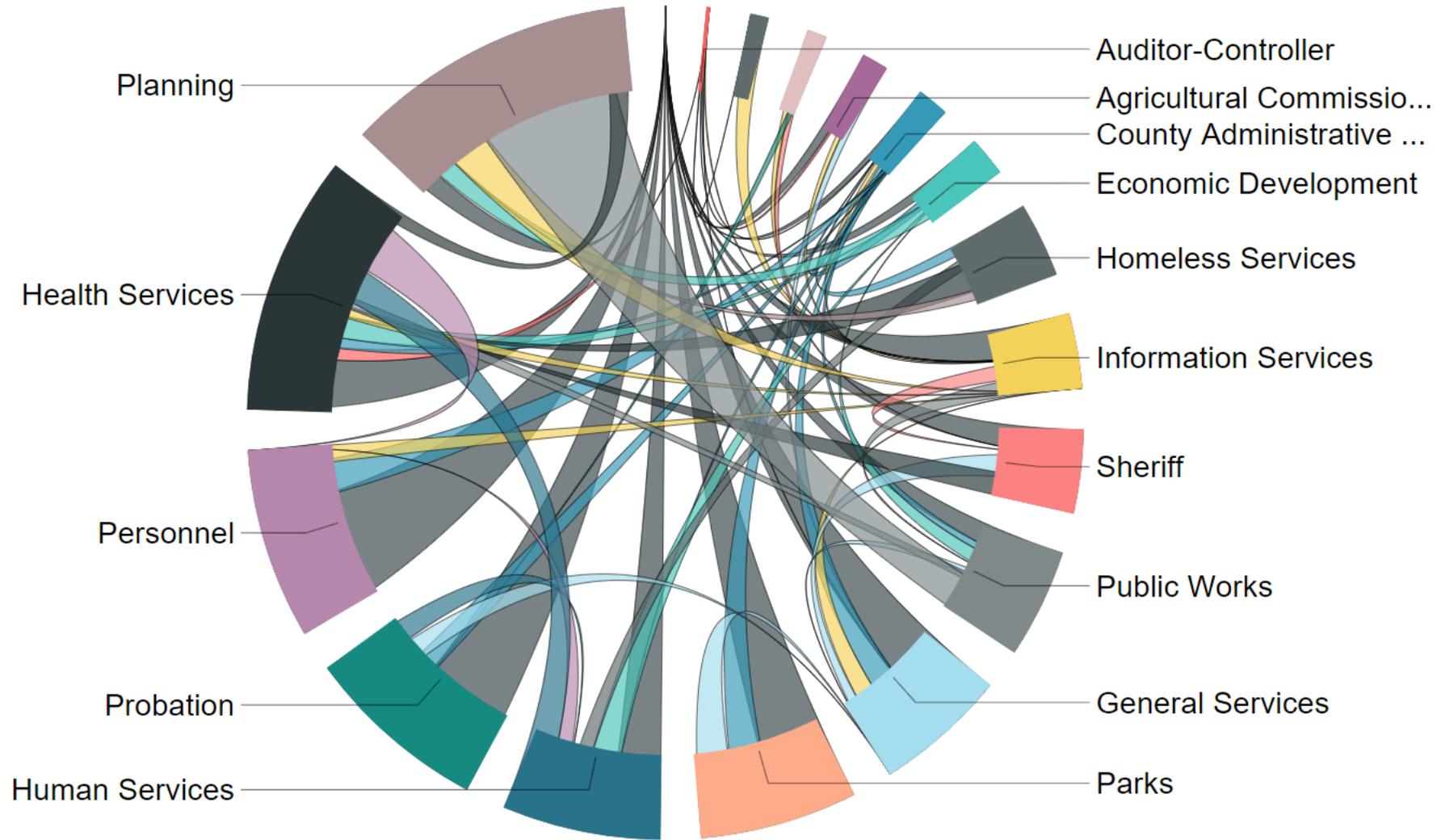




Operational Plan Inputs



Department Collaboration





Embedding County Values in Strategies

- **Guiding Principle** – Operational Plan development is guided by principle of equity.
- **County Values** – Strategies are linked to County values enumerated in the Strategic Plan and reflect guiding principle.

Accountability	Effectiveness	Support
Collaboration	Innovation	Transparency
Compassion	Respect	Trust





Strategy Framework

	Act	Impact
We will _____, (Act) That/To _____. (Impact)	We will <u>advance</u> <u>prevention and</u> <u>intervention services</u>	that <u>promote</u> <u>community wellness.</u>





Strategy Development

Comprehensive Health & Safety			
Goal		Strategy	
A	<p>Health Equity</p> <p>Promote a safe and healthy community that nurtures body and mind across all ages and social conditions.</p>	i	<p>We will advance prevention and intervention services that promote community wellness.</p>

Sample Projects/Initiatives
<p>Clinic Wait Times – Health Services</p> <p>Evidence-Based Practices Library – CORE Investments</p> <p>Thrive by Three – Human Services</p>





Strategy Development

Attainable Housing			
Goal		Strategy	
C	<p>Local Inventory</p> <p>Increase and diversify housing options through smart growth programs, adaptive reuse and innovation.</p>	i	<p>We will prioritize infill and urban density housing solutions that support housing choice for all.</p>

Sample Projects/Initiatives
<p>Development Permits for Key Projects – Planning, Econ. Development</p> <p>Housing Element Update to General Plan – Planning</p> <p>Long-Range Facilities Plan – CAO, Public Works, General Services</p>





Next Steps

- **Today's Discussion**
 - ✓ Consider the Strategies
 - ✓ What's Useful/Important?
 - ✓ Any Gaps or Questions?

- **Community Engagement in March/April**
 - ✓ Key Informant Focus Groups
 - ✓ Community Open Houses

- **Proposed Operational Plan in May**





Summary

- **County Strategic Plan:**
 - ✓ Vision, Mission, Values
 - ✓ 6 Focus Areas
 - ✓ 24 Goals
- **County Operational Plan:**
 - ✓ 54 Strategies – Approaches to Achieve County Goals
 - ✓ 180 Objectives – Specific, Measurable, Attainable, Relevant, Time-Bound
 - ✓ Emphasis on Department Collaboration, County Values
- **Email Comments To:** vision@santacruzcounty.us

