



MAA NEWS

County of Santa Cruz, Medi-Cal Administrative Activities Newsletter

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Introducing the MAA Newsletter

Nikki Yates, Santa Cruz County LGA Coordinator

Welcome to our first Quarterly MAA Newsletter! Firstly, I want to say keep up the GOOD WORK! I think most of you will be pleased to see increased reimbursements due to your improved understanding of MAA coding. Our Newsletter will be highlighting a different area of MAA each quarter and we hope it will be a valuable tool for you. Please feel free to reach out to us with questions and suggestions.

Stay MAAwesome!

CMAA/TCM Code 17

Program Planning & Policy Development for All Clients:

Performing activities around & developing strategies to increase Medi-Cal system capacity and close Medi-Cal service gaps; including analyzing data related to a specific program or group, interagency coordination to improve delivery of Medi-Cal services or developing directories of Medi-Cal services/providers.

Q: When can I use Code 17?

A: Any time you are working to “close the gap” or improve health care services.

Q: I’m not a manager, can I claim Code 17?

A: Yes! Anyone who is identifying needs or increasing health care services to clients is performing PP&PD.

Q: Can I use Code 17 for the creation of an email banner?

A: Yes! The time discussing and creating your banner (or newsletter or flier) is Code 17.

“ There are a lot of examples of Code 17 in the training manual. I want to stress it’s the code most inappropriately under-utilized of all the MAA reimbursable codes.”

-Les Hall, MAA Consultant

Shout Out:

Alicia F at First 5

Kudos to Alicia for creating an email signature banner to connect people to Medi-Cal. This is a great way to improve access to Medi-Cal and it also increases her Unit’s MAA reimbursement by using Code 17!



Mandatory 20-21 CMAA/TCM State Training

Each year all MAA/TCM participants must attend the State Training. This year the training will be web-based. You will be receiving an invitation from SignUp Genius to this training soon. Please be prepared to attend in order to participate in 2020-21 CMAA/TCM.



Our Mission: To help children succeed in school and in life, First 5 Santa Cruz County invests in health, early learning, and family support to promote optimal development of Santa Cruz County children.

California now requires all residents to have health insurance. If you know someone uninsured, connect them to us. First 5 SCC provides enrollment assistance to apply for Medi-Cal or Covered California to families with children ages 0-5 and pregnant women. We are here to help. Call (831) 465-2209

Contact us:

MAA/TCM Coordination Unit

Santa Cruz County Health Services Agency

1800 Green Hills Road, Suite 240, Scotts Valley, CA 95066

www.santacruzhealth.org/HSAHome/MAAInformation.aspx

Coming Soon...

- We will be sending the results of each Unit’s FY 17-18 vs FY 18-19 Invoices
- Awards will be presented to the top 2 Units with the most improved Time Survey results.